Terkko Online – Content, Tools and Services for the medical customer

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**HELSINKI UNIVERSITY LIBRARY**

Terkko – Meilahti Campus Library
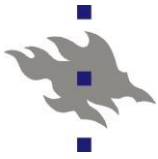
Terkko Information & IT Services

- Information Services, Collections, Communications, IT
- Is responsible for the electronic information services provided by Terkko
  - Customizing, Updating, Integrating, Promoting
- Explores and develops new digital infromation services
  - Multichannel library
    - Mobile, web, social media
  - In-house development
    - Medic, MyTerkko, FeedNavigator, Scholar Chart, Termix, MobiMeSH, Helka Handy, HelkaScanner
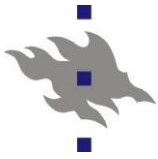
Brief history of Internet @Terkko

- 1989
  - ILL requests by e-mail
- 1992
  - E-journals OJCCT / OJKSN (OCLC), pre-Mosaic
- 1994
  - First library homepage
- 1996
  - Vertex, first Internet based database service
  - Ovid: local, hybrid, online
- 1997-2011
  - More databases, e-journals, e-books
  - E-learning environments
  - Mobile, blogs, wikis, RSS feeds
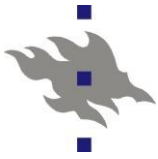
Content: Branding and Integration

- Branding and Integration
    - Customer identifies with the library
    - User experience simplified
- Databases
    - Vertex (1996)
        - Customized database portal
    - Medic (1978, reshaping 2008)
        - Finnish health sciences database
- Electronic Journals
    - JournalNavigator (1997): e-journals database (MetaLib) with SFX linking server
- Electronic Books
   - BookNavigator (2003): e-books interface
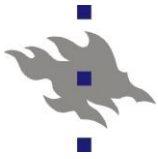
Services

- Personal Library Services
  - MyTerkko (2010)
    - Personal library for the advanced user
    - All-in-one interface
  - Otto – Student's Library (2010)
    - Incl. DiKK – Digital Course Library (2002)
- Current Awareness Services
  - FeedNavigator (2005)
    - Ca. 6500 RSS-feeds
      - Sources: journals, news, blogs, Finnish researchers
   - Free and open access

Services

- Mobile services
  - Terkko Mobile (2003)
    - FeedNavigator, Helka Handy, RefWorks etc.
- Social media services
  - Facebook, YouTube,Flickr, Twitter (2009)
- Visibility services
  - Scholar Chart (2006)
    - Mashup: Combines data from more than one source: FeedNavigator RSS feeds, Impact Factors, SCImago Journal Ranks
    - Lists ca. 600 Finnish medical scholars' articles in real time
  - Top Cited (2009)
    - The most cited articles from the Univ of Helsinki
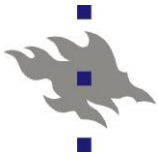
Tools

- Reference management
  - RefWorks (2002)
    - Ca. 9000 active users (Univ of Helsinki)
    - Web-based bibliography and citation manager
- Collaboration tools
  - Groups (2009)
    - Intranets, student groups etc.
  - ColWiz (coming 2011)
    - Research management, collaboration, productivity
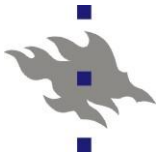
Tools

- Aids to searching
  - Termix (2007)
    - Medical Subject Headings searching (Medic, PubMed, FeedNavigator)
  - SearchAdaptor (2011)
    - Searches between different databases
- Bibliometrics
  - Terkko Bibliometrics (2011)
- Social bookmarking
  - CiteULike, Connotea, 2collab (2009)
    - Univ of Helsinki medical citations added by the library