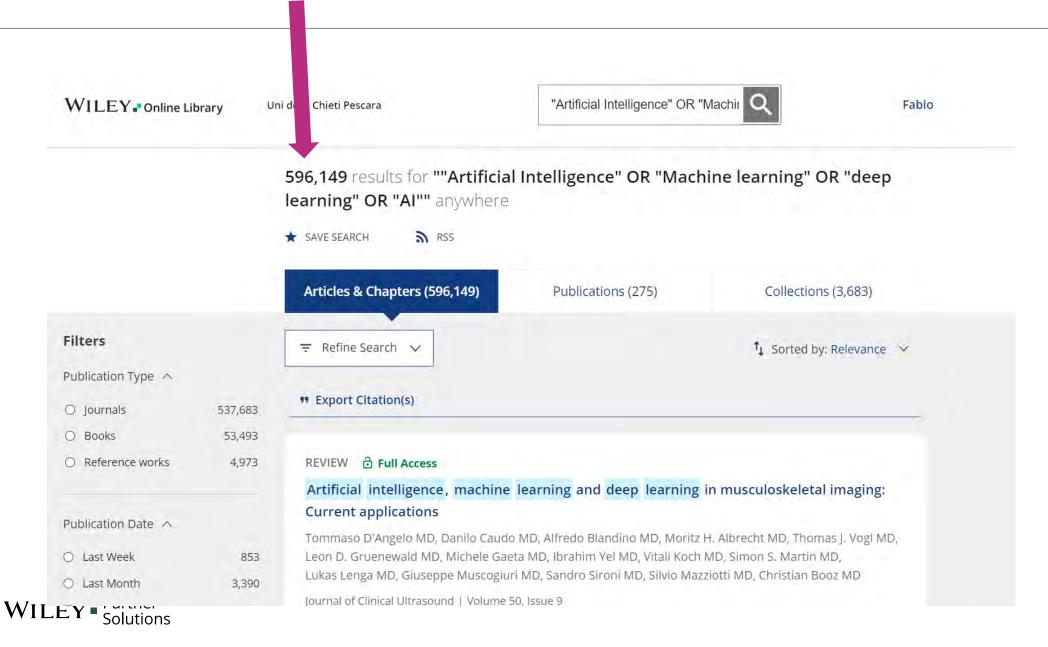
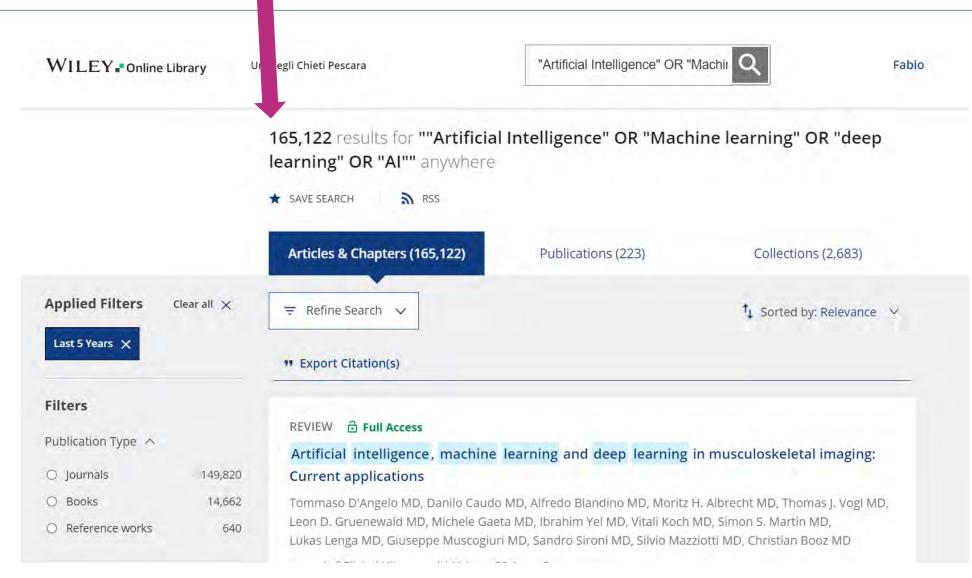




Total Worldwide output at Wiley

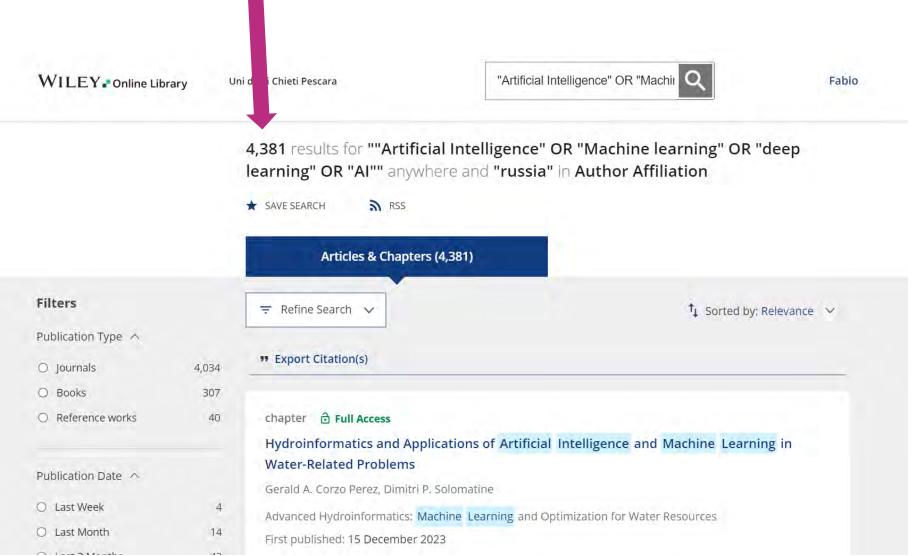


Total output at Wiley in the last 5 years



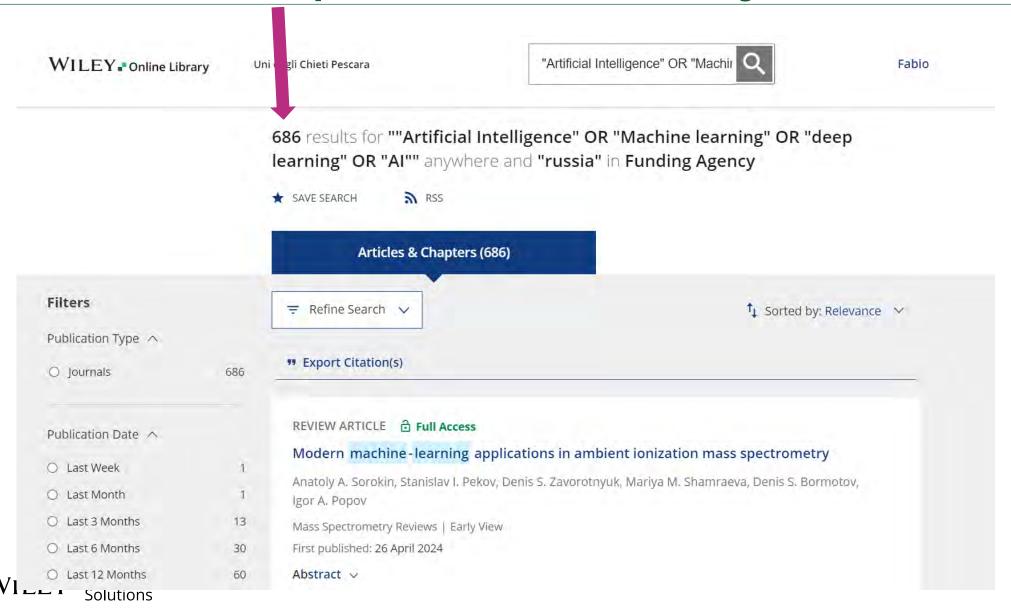
Total output at Wiley published by Authors from Russian

affiliation

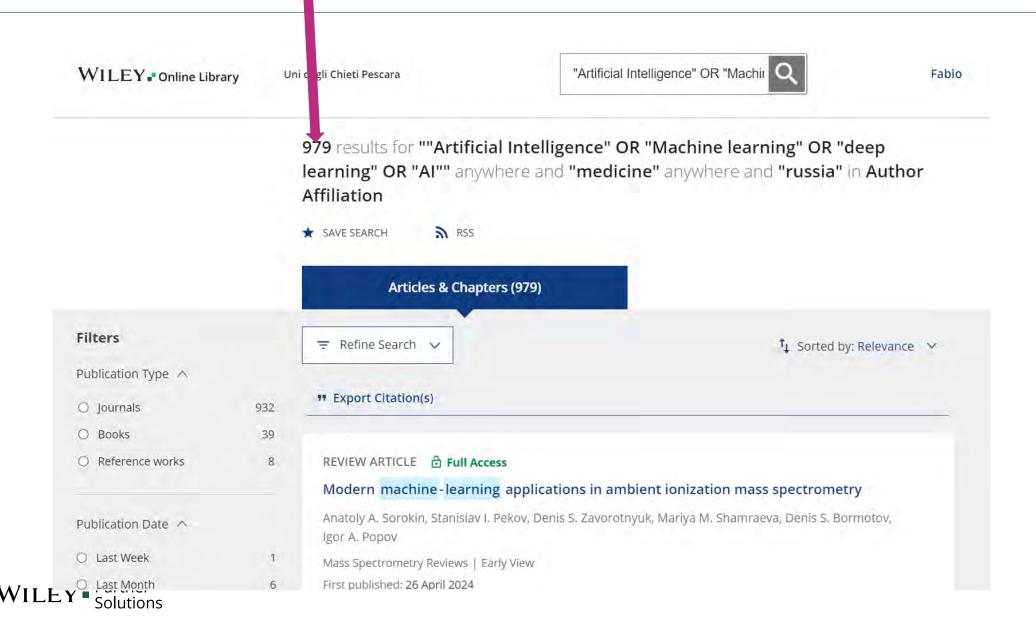


901 publicationsin the last 5 years

Total number of publications funded by Russian Funders

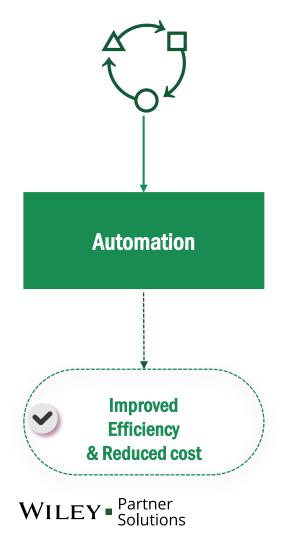


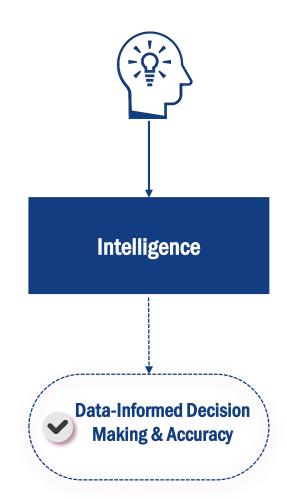
Research output AI in medicine from Russian Affiliations

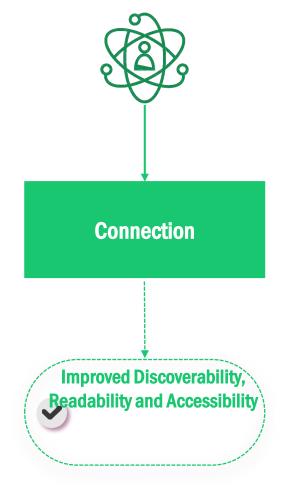


Digital Transformation: Al + Big Data + Cloud (ABC)

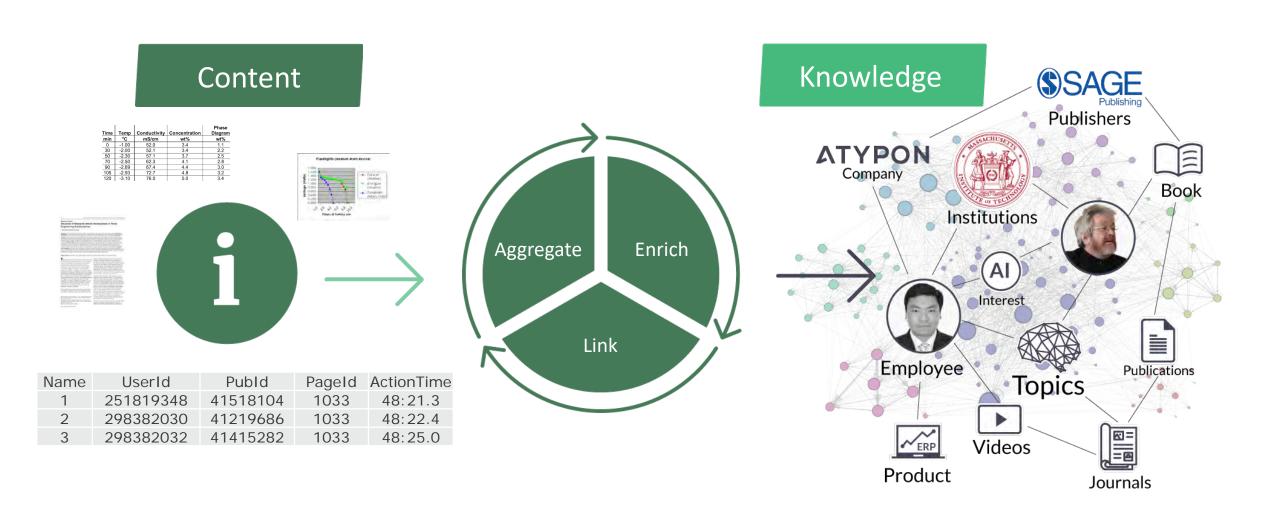
Goal: To Facilitate People (not replace them)





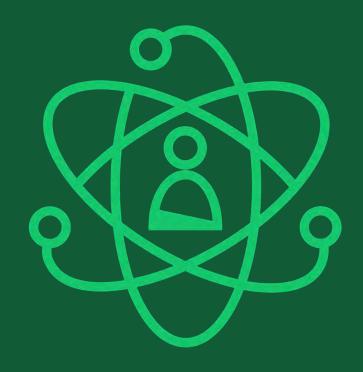


From a Content to a Knowledge





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Content Generation

Readability and Writing Quality Check and Improvement

ChatGPT can:

- Evaluate the writing quality and give reasonable feedback
- Understand specific terms and make correction(but not always)
- Re-write the manuscript with better sentence structure and words so that the readability is much improved:



How is the readability of following text::{In TMC, doctors write down what they did to help their patients get better. This is important for TMCto get better. The records are usually from books, cases, and the internet, but they don't have all the information. This paper talks about a way to sort the records using a computer program. First, the books are turned into computer files, and the words are put in groups. Then, a computer program is used to find out what the records are about. This helps to sort the records, and the new way is better than the old way.}



The readability of the text is fair, but it could be improved Here's an example of how to make it more readable:

Traditional Chinese Medicine (TCM) doctors document their treatments to help their patients recover. However, records from books, cases, and the internet don't always contain all the necessary information.

To address this issue, this paper presents a novel way of sorting TCM records using a computer program. First, the books are digitized and the information is grouped into categories. Then, the computer program analyzes each record to determine its topic. This approach streamlines the sorting process and outperforms traditional methods.

In conclusion, this paper proposes an innovative approach to managing TCM records by utilizing computer technology. The new method improves efficiency and accuracy, addressing a long-standing challenge in TCM.



Title & Abstract Generation

ChatGPT can generate any length of abstract and title with logical explanation

<u>Title: Embracing Generative AI in Business, Research, and Society</u>

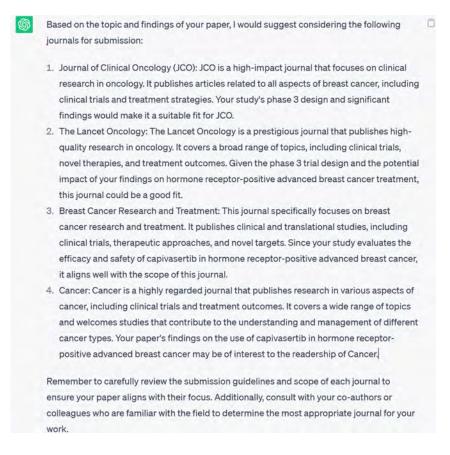
Explanation: "This title reflects the key points discussed throughout the entire text, highlighting the impact of generative Al and large language models in various aspects of our lives, from business strategies and applications to technology, ethics, and human-machine interaction. The title also emphasizes how the rapid evolution of Al is revolutionizing information discovery, education, research integrity, and Al research and development, while stressing the importance of trust, risk, and security management in Al systems."

Abstract: Generative AI is revolutionizing information discovery, domain-specific applications, and task-specific solutions, while fostering advancements in human-machine interaction. As AI becomes more accessible, it's crucial to balance its benefits with ethical and governance considerations, addressing privacy concerns and regulations. Personal thoughts on the Intelligence Revolution emphasize the potential of AI in education, research, and career development, as well as the need for maintaining research integrity and managing AI trust, risk, and security. The rapid development of AI technology presents both opportunities and challenges that individuals and organizations must adapt to and address for a successful transition into an AI-driven future.

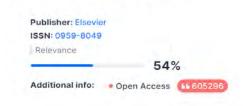


Where to Submit – Journal Suggestion

ChatGPT and Journal Finder give some common suggestions. But dedicated Journal Finder gives the correct answer. ChatGPT and recommend related top-tier journals only.



<u>This paper</u> is published in The New England Journal of Medicine



European Journal of Cancer

ChatGPT **VS** Journal Finder







Content Summarization

Extractive Summary:

Effects of Vitamin D on Endometriosis-Related Pain: A Double-Blind Clinical Trial

- Before laparoscopy, the mean pelvic pain score in the vitamin D group was 4.05±3.45 and 4.82±4.1(p=0.513) in the placebo group. Before laparoscopy, the mean dysmenorrhea pain score in the vitamin D group was 7.37±2.61 and in placebo group it was 6.42±3.04 (p=0.325).
- Table 2 shows a comparison between the 2 groups for severity of pelvic pain and/or dysmenorrhea at different time points (before laparoscopy, in second menses after laparoscopy, and at 24 weeks after laparoscopy). At the second menses after laparoscopy, there was no significant difference between the 2 groups for pelvic pain (p=0.583) and dysmenorrhea (p=0.365), and at 24 weeks after laparoscopy there was no significant difference between mean pain scores in the 2 groups. Mean pelvic pain at 24 weeks after laparoscopy in the vitamin D group was 0.84±1.74 and in placebo group it was 0.68±1.70 (p=0.513).
- We explored the relationship between vitamin D and endometriosis in a double-blind, randomized clinical trial looking at the effect of vitamin D supplementation on cessation of pain in proven endometriosis after laparoscopic diagnosis and treatment.
- There may be a relationship between vitamin D and pathogenesis of endometriosis, but in our study vitamin D was not effective in treatment of endometriosis-related pain
- In this double-blind, randomized clinical trial, at 24 weeks after laparoscopic treatment of endometriosis there was no significant difference between effect of vitamin D3 (cholecalciferol) and placebo on severity of dysmenorrhea and/or pelvic pain.
- The remaining 39 cases were randomly assigned in vitamin D (n=19) or placebo treatment (n=20) groups.
- After authorization by the university Ethics Committee, eligible patients were assigned by simple randomization to receive either vitamin D or placebo. In the vitamin D group (D group), we prescribed oral vitamin D 50 000 iu/weekly for 12 weeks (capsule D-Vigel, vitamin D3 50 000 iu, Daana Pharma Co. Tabriz-Iran) and in the placebo group (P group) we prescribed 1 capsule of placebo (Daana Pharma Co. Tabriz-Iran) weekly for 12 weeks.
- Mean dysmenorrhea was 2.10±2.33 in the vitamin D group and 2.73±2.84 in the placebo group (p=0.45).

ChatGPT Summary

This paper presents the results of a double-blind, randomized clinical trial that investigated the effect of vitamin D supplementation on the cessation of pain in women with endometriosis. The study involved 39 women with proven endometriosis who were randomly assigned to receive either vitamin D or placebo treatment. The severity of dysmenorrhea (menstrual pain) and pelvic pain was assessed using a visual analogue scale (VAS) test before laparoscopy, at the second menstrual cycle after laparoscopy, and at 24 weeks after laparoscopy. The results showed that there was no significant difference in pain severity between the vitamin D and placebo groups at 24 weeks after laparoscopy. This study is the first randomized clinical trial to explore the potential relationship between vitamin D treatment and relief of endometriosis-related pain. However, it should be noted that the sample size was small, and the study did not measure the participants' vitamin D levels before intervention. Therefore, the authors suggest that the observed lack of significant difference in pain severity could be attributed to the possibility that the prescribed dose and duration of vitamin D supplementation were only beneficial for treating vitamin D deficiency rather than endometriosis itself.

Extraction + ChatGPT Summary

This paper presents the findings of a double-blind, randomized clinical trial that aimed to explore the relationship between vitamin D supplementation and endometriosis-related pain. The study focused on the effect of vitamin D on the cessation of pain in individuals with proven endometriosis after laparoscopic diagnosis and treatment. A total of 39 eligible patients were randomly assigned to either the vitamin D group (n=19) or the placebo group (n=20). The study measured the severity of pelvic pain and dysmenorrhea before laparoscopy in both groups, finding no significant difference between the two groups. Simila results were observed at the second menses after laparoscopy and at 24 weeks after laparoscopy, indicating that vitamin D supplementation did not have a significant impact on pain reduction compared to the placebo group. Mean pain scores for pelvic pain and dysmenorrhea at 24 weeks after laparoscopy were comparable between the vitamin D and placebo groups. Specifically, the mean pelvic pain score was 0.84±1.74 in the vitamin D group and 0.68±1.70 in the placebo group (p=0.513). Furthermore, the mean dysmenorrhea score was 2.10±2.33 in the vitamin D group and 2.73±2.84 in the placebo group (p=0.45). Although there is a potential relationship between vitamin D and the pathogenesis of endometriosis, the results of this study indicate that vitamin D supplementation was not effective in treating endometriosis-related pain. Therefore, the findings suggest that alternative treatment approaches should be considered for managing pain in individuals with endometriosis.



Deeper Information Discovery

Challenge

Information Overload

Structured Knowledge Embedded in Unstructured Text

Solution

Key Entity Identification & Extraction

Knowledge Mining & Search



Specific Entities Mining

Knowledge Mining takes valuable information from customers' existing content to create a more structured layout and generate new business opportunities.

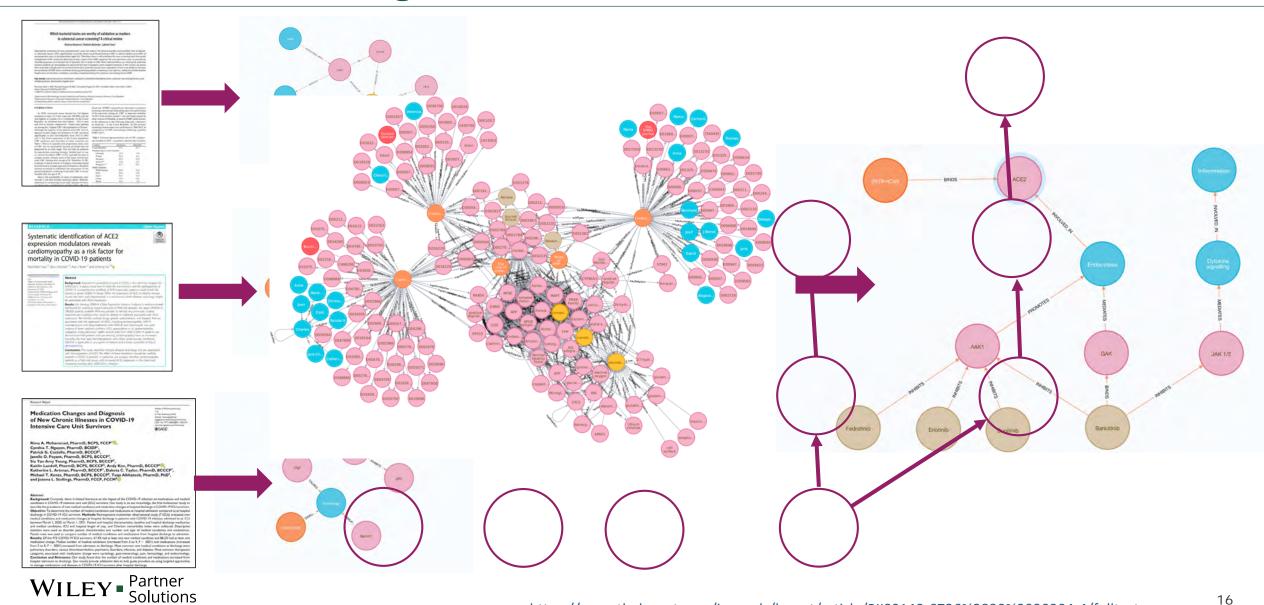
Existing Content

Inogatran, which is a polar, cationic molecule with a molecular weight of 439 Da, is expected to be excreted in the bile [14]. Inogatran given after thrombolysis only partially prevents reocclusion because large amounts of thrombin generation occur during the early stages of thrombolysis. We investigated the micellar behavior of a series of asymmetric polystyrene-block-poly (4-vinylpyridine) (PSb-P4VP) block copolymers in different P4VP-selective alcoholic solvents. The PS-b-P4VP block copolymer used had a molecular weight of 59 000 g mol-1, where the volume fraction of PS block was roughly 0.3. The time-resolved (in situ) dynamic light scattering (DLS) measurements, in combination with (ex situ) electron microscopy imaging, revealed information about the aggregation state of PS-b-P4VP BCP in different alcohols and the effect of heat treatment. These are determined from the binding energies of CH4, C2H2 and C2H6. Two sets of experimental values are considered according to the two possible (as yet undecided) values of the heat of evaporation of diamond of 141 and 170 kcal/mol. After the values of the integrals are fixed the binding energy of C2H4 and the dissociation energies CH4 \rightarrow CH3 + H, C2H2 \rightarrow C2H + H and C2H6 \rightarrow C2H5 + H can be calculated and compared with the experiments (Table 1).

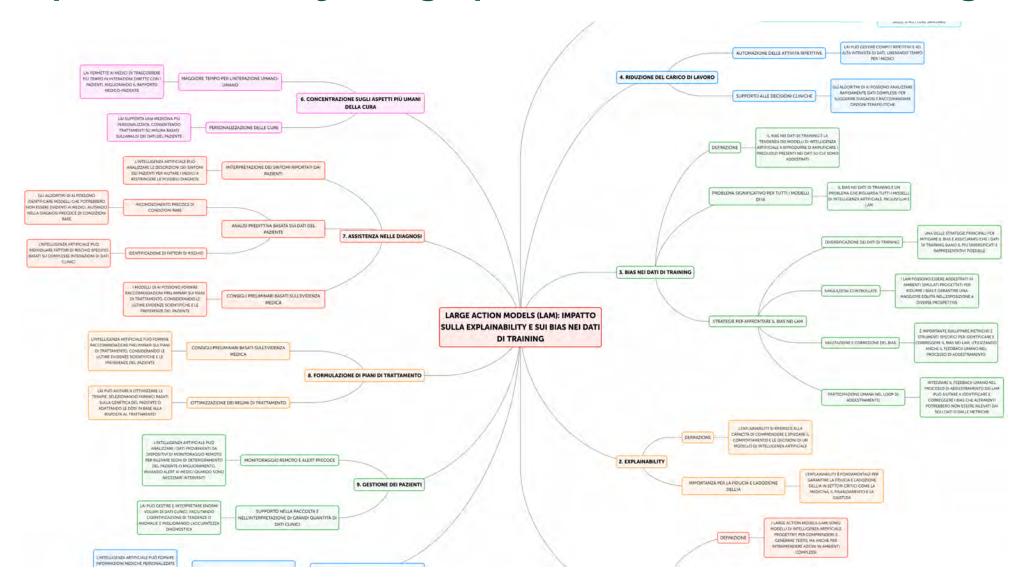
Structured Data

#	Compound	Property	Value	Unit
1				
2				
3				

From Content to Knowledge



Improve readability and graphic visualization of knowledge



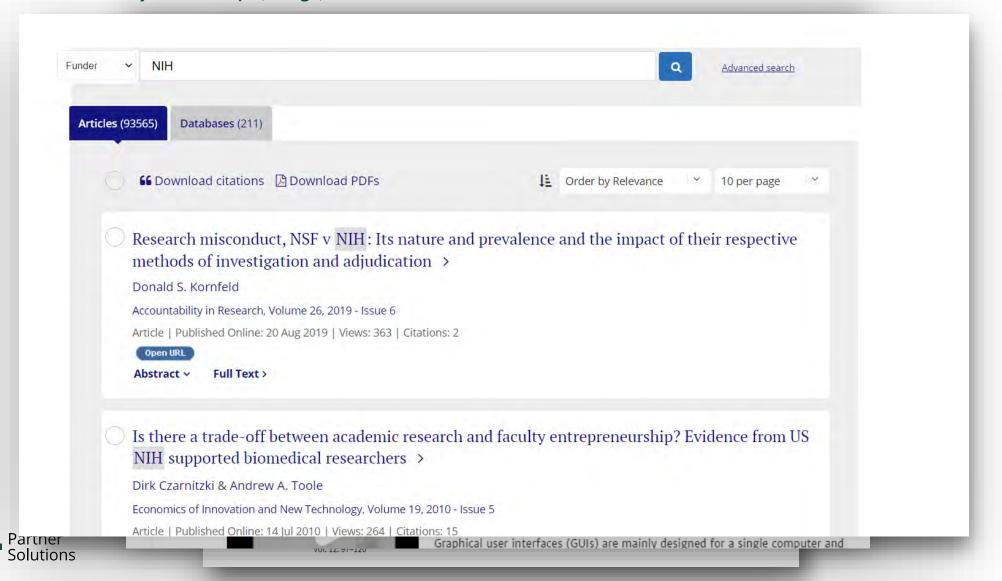


Transforming a scientific paper into a Video



Multimedia Content Discovery

Multimedia content discovery includes topic, image, video and funder searches:

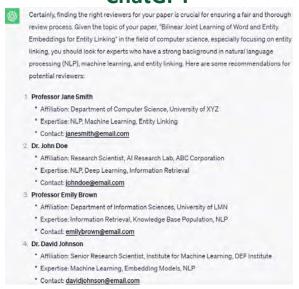


Reviewer Suggestion

Journal editor ask AI to suggest some reviewers for giving title and abstract of paper as shown below

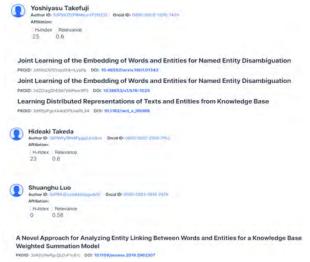
I am a journal editor in computer science area and I have following paper with title: {Bilinear joint learning of word and entity embeddings for Entity Linking} and abstract: {Entity Linking (EL) is the task of resolving mentions to referential entities in a knowledge base, which facilitates applications such as information retrieval, question answering, and knowledge base population. In this paper, we propose a novel embedding method specifically designed for EL. The proposed model jointly learns word and entity embeddings which are located in different distributed spaces, and a bilinear model is introduced to simulate the interaction between words and entities. We treat EL as a ranking problem, and utilize a pairwise learning-to-rank framework with features constructed with learned embeddings as well as conventional EL features. Experimental results show the proposed model produces effective embeddings which improve the performance of our EL algorithm. Our method yields the state-of-the-art performances on two benchmark datasets CoNLL and TAC-KBP 2010.}. Can you give me recommendations about reviewers for this paper?

ChatGPT



ChatGPT gives non exist reviewers

Our Own Reviewer Finder



Ours returns real relevant researchers with hindex, ORCID, relevancy score and relevant publication

ChatGPT doesn't perform well in this experiment and their results contain serious issues. **Dedicated reviewer suggestion** service give more reliable results with richer info!



Wider Information Discovery

Challenge

Data Silos

Need for Cross-Disciplinary Research **Solution**

Classifications

Milestone Paper

Research Analytics

Content Classification

PUBLISHER-SPECIFIC TAXONOMIES

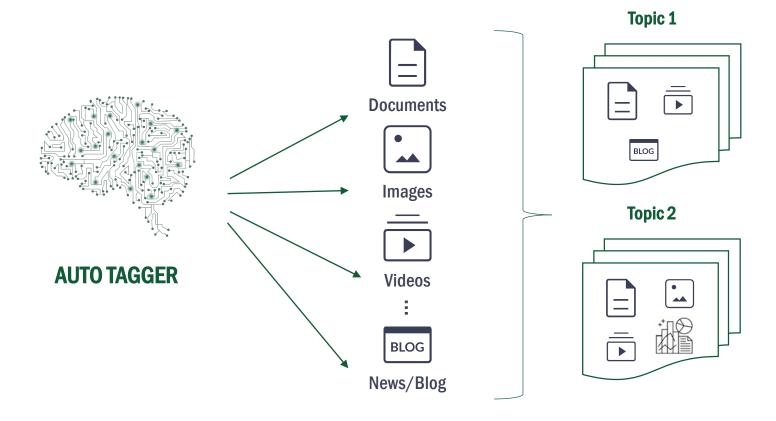


PUBLIC TAXONOMIES (MeSH, UN SDG)

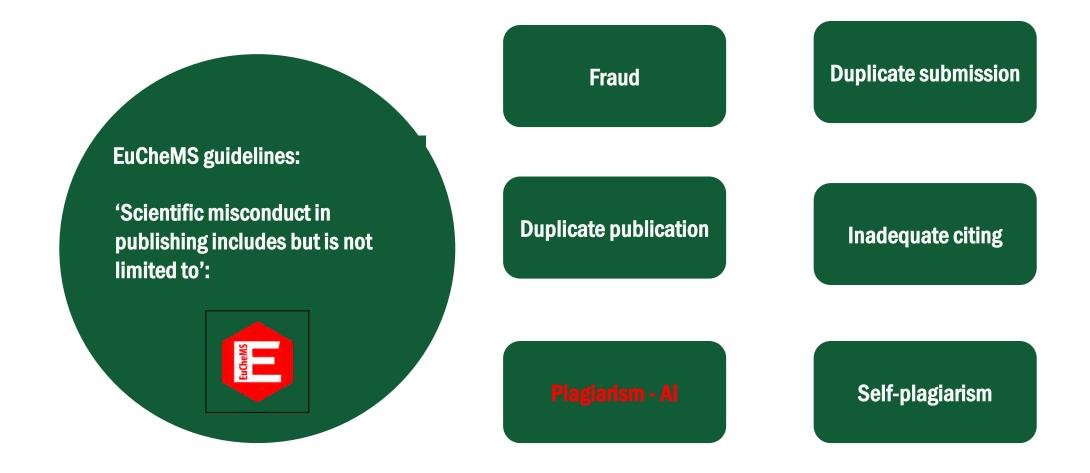


GLOBAL TAXONOMY





What is unethical?





Al-powered Papermill Detection through Research Exchange

Our Papermill Detection service, which we <u>announced at the London Book Fair</u>, is one of many ways we're advancing our technology to meet the specific needs of research publishers and societies. The service will be available through Research Exchange, an integrated, state-of-the-art, submission and peer review system, as soon as next year. Internal beta tests have shown promising results as we move to the next phase of testing with Sage and IEEE.



10,000 submissions per month

Deeply integrated into 270+ journal workflows, more than 10,000 submissions a month flow through fundamental checks at multiple touchpoints



10-13% of all submissions

For journals on these workflows, this early screening phase detects at least one signal requiring further human review in 10-13% of submissions

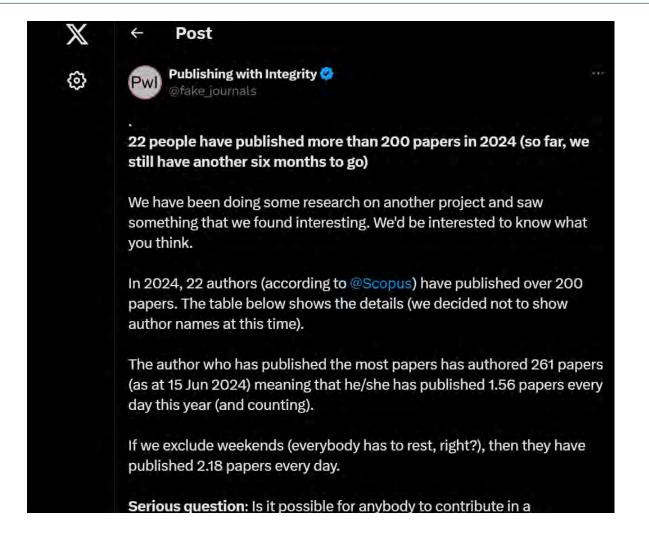


600-1,000 papers every month

We're preventing between 600 and 1,000 papers from entering an overburdened peer review system every month, yielding major time savings



Example of paper mill detection



#	Author	Papers published	Papers pre day	Papers per days (exclu. Weekends)
01		261	1.56	2.18
02		227	1.36	1.89
03		220	1.32	1.83
04		218	1.31	1.82
05		218	1.31	1.82
06		217	1.30	1.81
07		216	1.29	1.80
08		216	1.29	1.80
09		216	1.29	1.80
10		216	1.29	1.80
11		216	1.29	1.80
12		216	1.29	1.80
13		216	1.29	1.80
14		216	1.29	1.80
15		216	1.29	1.80
16		216	1.29	1.80
17		216	1.29	1.80
18		216	1.29	1.80
19		216	1.29	1.80
20		216	1.29	1.80
21		216	1.29	1.80
22		216	1.29	1.80



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Content Accessibility

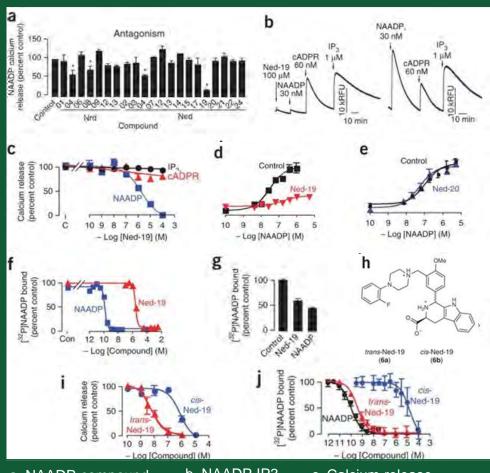
Alt Text for Image Example

Alt text (alternative text) describes the appearance or function of an image on a page for screen reader & SEO.



<img width="1200" height="675" alt= "Microsoft Edge logo floating alabaei wagter"
url="https://static1.xdaimages.com/wordpress/wp-content/uploads/2021/06/RE4ncJa.jpeg">

Compound Figure Segmentation Example



a. NAADP compound

b. NAADP IP3

c. Calcium release

d. NAADP Log Ned-19

e. NAADP Log Ned-20

f. NAADP bound

g. Control Ned-19

h. cis-Ned-19

i. Log compound M

j. Percent control bound



Antagonism

cADPR

Speech-to-Text Example

Al can listen to a video or sound file and then transcribe the spoken words into text.





The series that we're publishing this week on still verse is the perfect example of great science, which can be implemented today and tomorrow to save the lives of literally millions of children around the world. My name is Richard Horton and I'm editor of the Lancet. There's been such an amazing success over the last decade in reducing maternal newborn and child health. But the last great Taboo in Women's and Children's Health is the epidemic of still. Us 2.6 million stillbirths around the world every year and we just don't talk about it. We want the Lancet to publish the very best science by the very best scientists in the world, but we don't want that science to sit on the shelf or the library. We want that science to lead to change social change action people believe wrongly that there's nothing still Bursar inevitable and that's just not the case ten countries in the world have over two-thirds of stillbirths. So if we could Target the political leaders the heads of state of those 10 countries and get those heads of state to make stillbirth our priority for their Nations. We could have a massive impact. We have the evidence right now to be able to end this Bases full fantastic. Advocacy advocacy by parents groups nongovernmental organizations Civil Society to be able to take the message to their political leaders. So we want to create a climate and environment

Accurate: ~90% transcription accuracy

Fast: Processes 30 seconds of audio in 12 seconds



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Future Thoughts

- ✓ Authorship & Ownership Change of Content in Web 3.0
- ✓ Embracing AI Collaboration
- ✓ Defining the right problem first
- ✓ Conversational information discovery
- ✓ Personal Research Assistants
- ✓ Upholding Research Integrity
- ✓ Al Governance
- ✓ Don't fully rely on AI

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Questions?

Thank you!

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Cell: +7 999 841-98-50