



The new public library
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The new library shortly

Out of the box/inside the box

Open & dynamic

Focus on human processes

Knowledge & experience

Visual

Relational



The New Library – Design and Function
February 10-12, 2011, Marina Congress Center, Helsinki

Fractal 1, The Society.

Innovation

Competition

Integration

Identity

Connections

Democracy

Freedom of expression





Fractal 2, the citizens /users

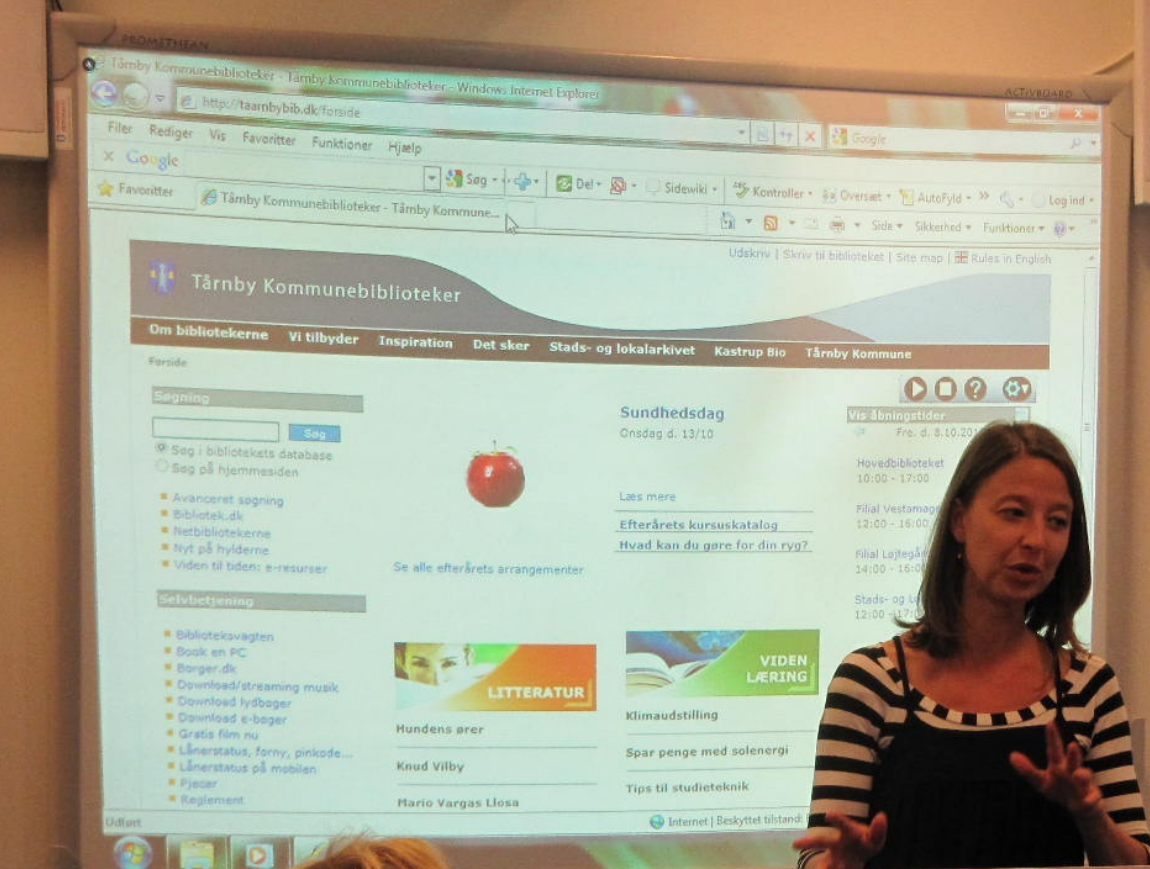
The citizens are the most important asset

The citizens own the library

The citizens develop the library

Ongoing dialogue with the users and the citizens

The citizens need the library in order to live, understand and enjoy life!



Fractal 3, the staff:
Inviting, friendly
Helpful
Different educations and skills
Communicative and proactive

Fractal 4, the exterior:

Welcoming

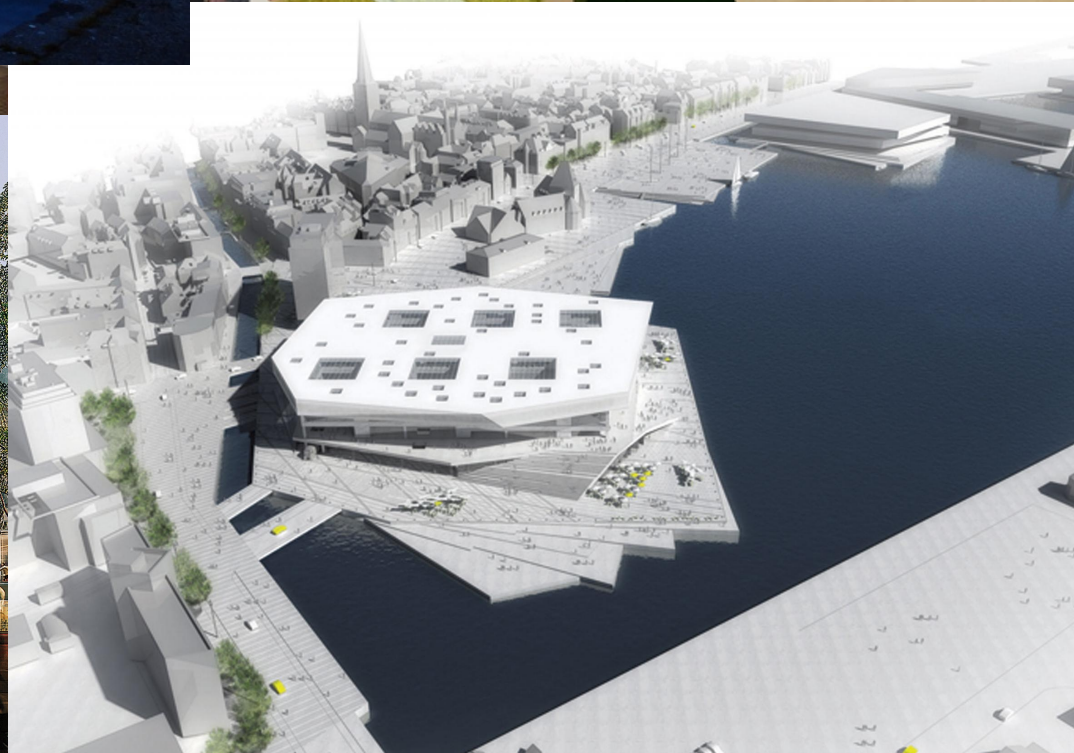
Inviting

informal,

Transparent

Communicating

An integrated part of public space



Fractal 5: the interior:

Full Colour

Stimulate Multiplicity

Informal

Multicultural

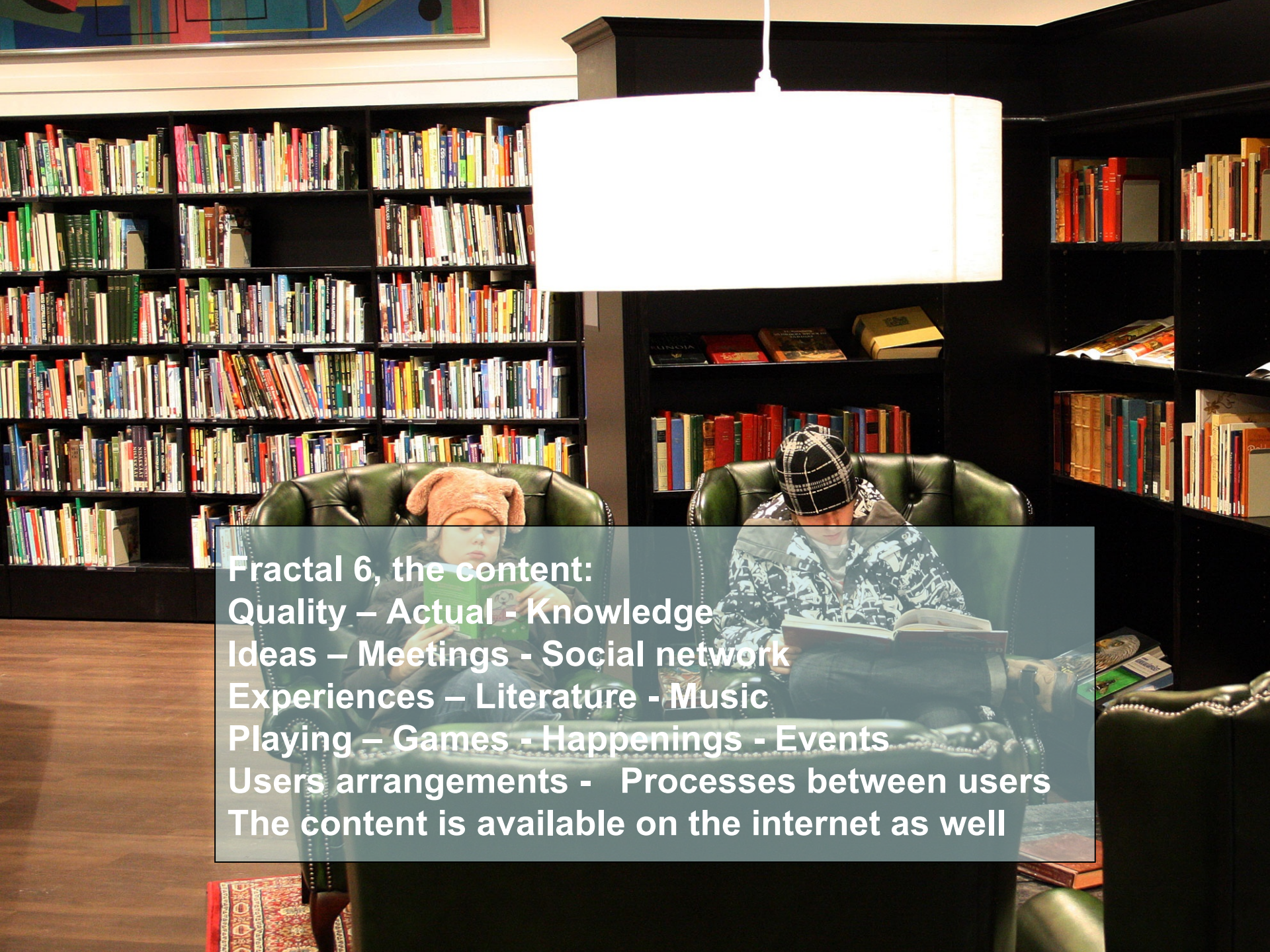
Dynamic

Temporary places

Different places

Meeting Places



A photograph of a person wearing a plaid beanie and a patterned jacket, sitting in a green leather armchair and reading a book. The person is in a room with tall, dark bookshelves filled with books. A large, white, cylindrical pendant lamp hangs above the chair. The text is overlaid on a semi-transparent dark blue rectangle in the lower half of the image.

Fractal 6, the content:
Quality – Actual - Knowledge
Ideas – Meetings - Social network
Experiences – Literature - Music
Playing – Games - Happenings - Events
Users arrangements - Processes between users
The content is available on the internet as well

Fractal 7, the city:

The city is a part of the library

The library is a part of the city

You find representations of the library everywhere

The library is important and significant, but still an open and welcoming building in a modern, democratic, innovative city



Thank you!